

# AIRGUIDE MEDIA NETWORK

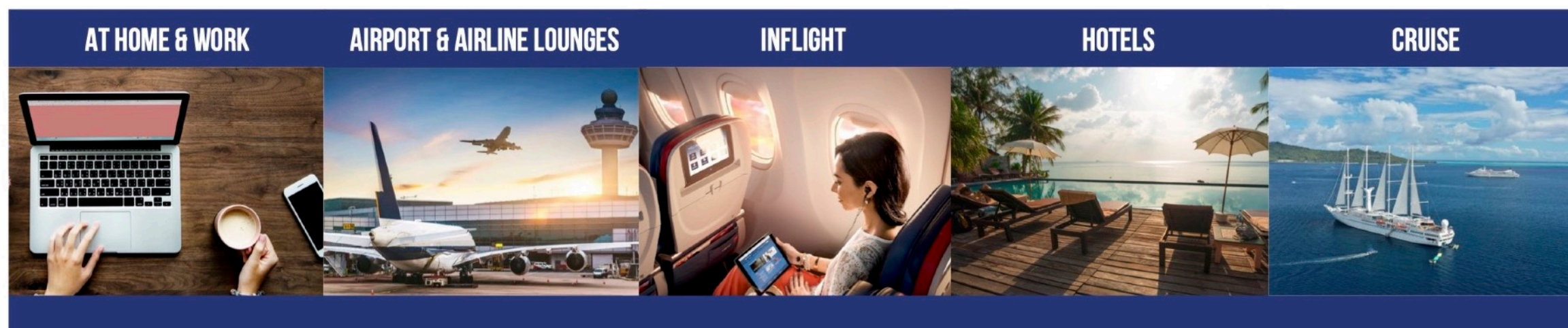




# AIRGUIDE ADVERTISING NETWORK

## REACH AFFLUENT GLOBAL BUSINESS & LEISURE TRAVELERS

Elevate Your Global Presence:  
Reach an Audience of Over 200 Million Consumers and Businesses.



**Lifestyle + Travel Network** – Apple News, Apple News Travel, AirGuide Destinations, BBC News Travel, CNN Travel, Conde Nast Traveler, Vogue, GQ, Vanity Fair, Town & Country, Food & Wine, Travel & Leisure, USA Today Travel, Men's Health, Women's Health, Wired, and many more.

**Business Network** – Apple News Business, AirGuide Business, Bloomberg, BBC News, Business Insider, CNN Business, NBC News, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, USA Today, Wall Street Journal, Washington Post, Wired, and many more.

### The Global Air Traveler

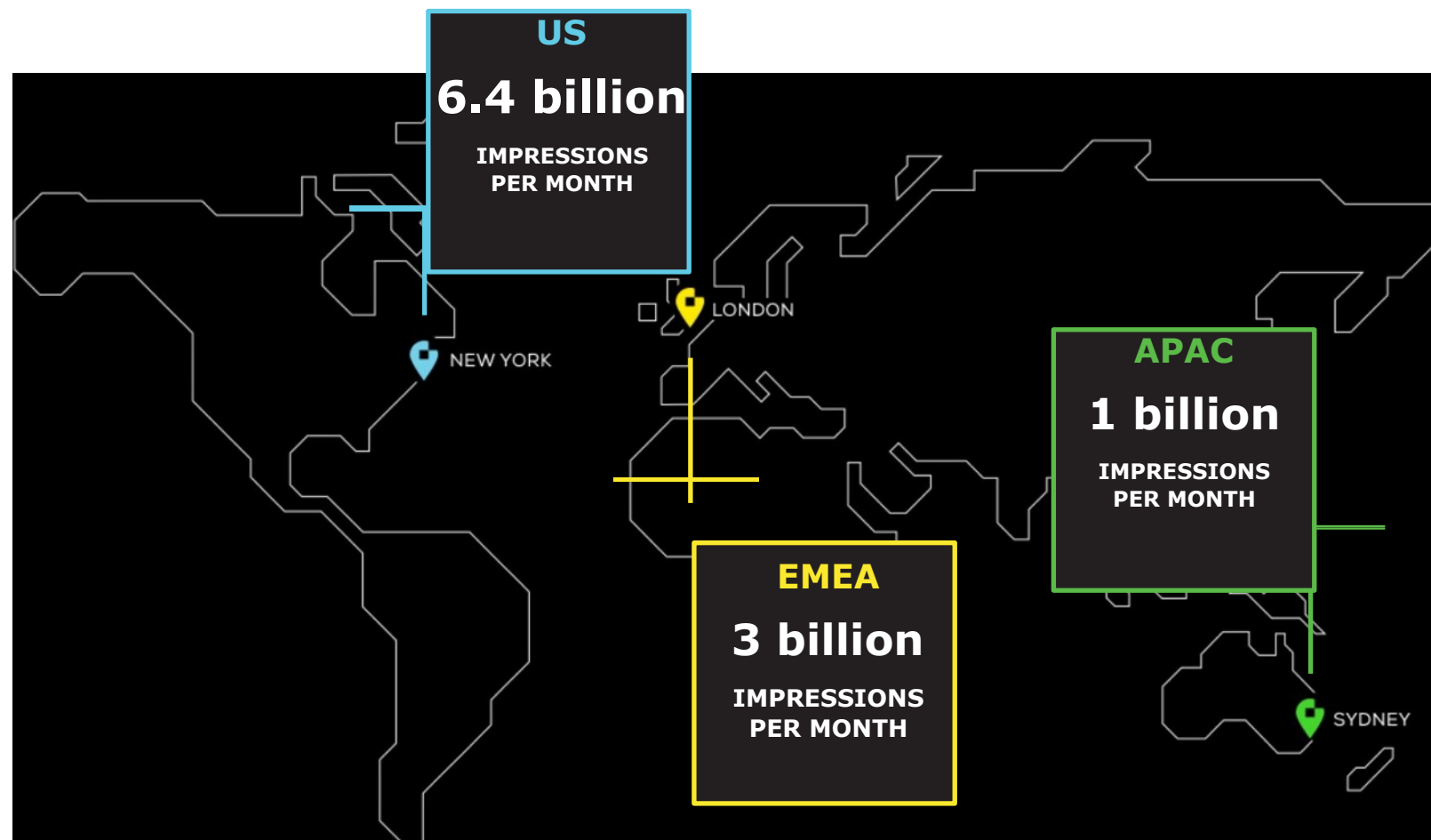
**Airline Inflight WiFi + Internet & Seatback**  
**Airport & Airline Lounge WiFi & Screens**

### Targeting & Lead Generation

**Real-Time Targeting & Geo-Targeting** - We can target the right person at the right place and deliver display banners, videos, sponsored content, eMails to their devices.

**Website PiXL Lead Generation** – Capture your missed website visitors and re-target them.

## LIFESTYLE + TRAVEL & BUSINESS NETWORK REACH



### 10+ BILLION

Our platform serves more than 10 billion content ads per month.

### 438 MILLION

Our advertisers reach a global audience of more than 400 million readers.

### 250

We connect our advertisers with the world's premium publishers – more than 250 around the world.

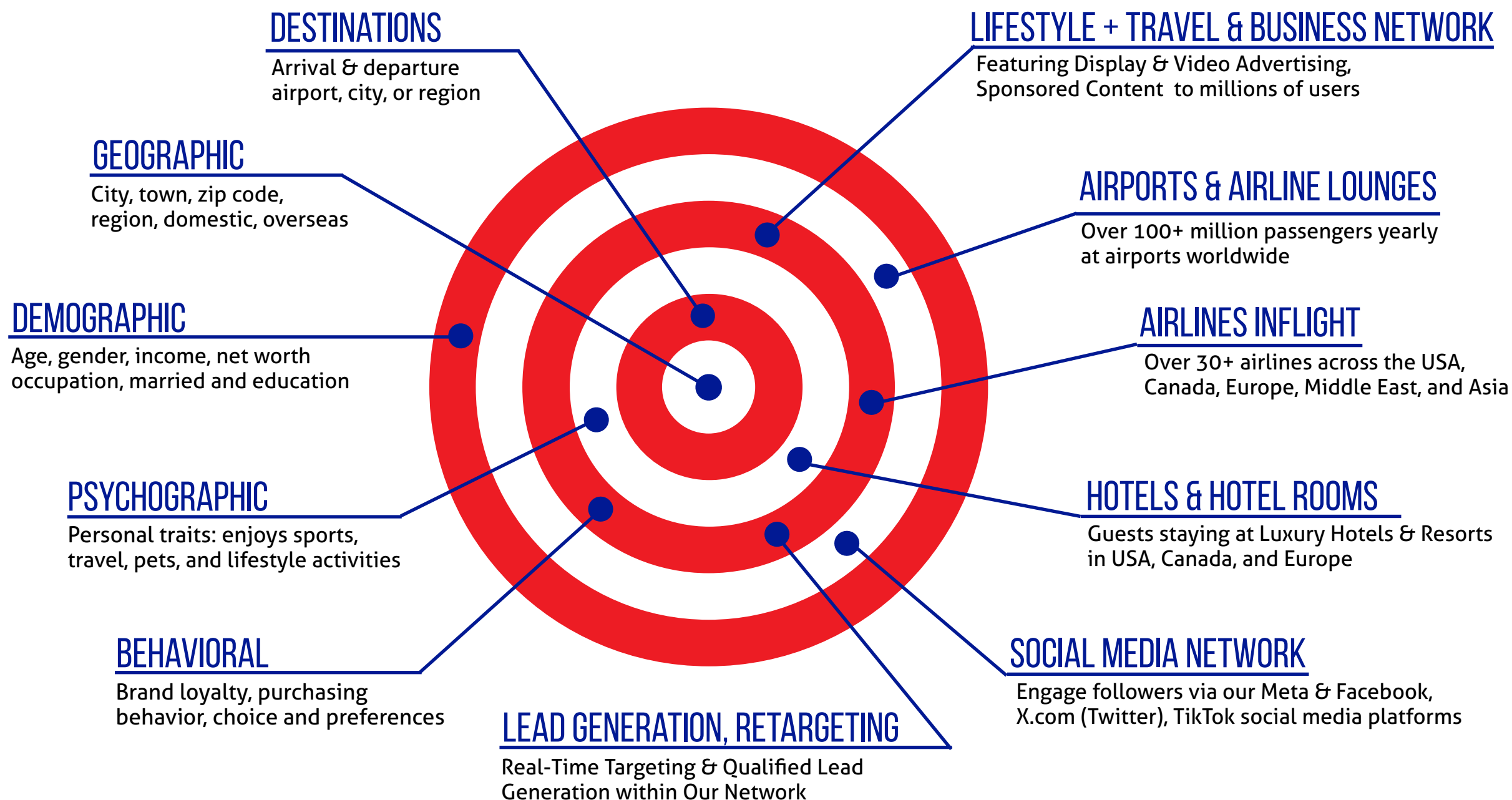
### \$100K

The audience we reach is affluent, with readers' average annual income exceeding \$100,000.

## WHERE & HOW WE REACH THEM

### TARGETING CONSUMERS, BUSINESSES & TRAVELERS

**AirGuide Advertising Network** - Elevate Your Global Presence &  
Harness the Power of Connection:  
Reach an Audience of Over 200 Million Consumers and Businesses.





# AIRLINE INFLIGHT WIFI & SCREENS REACH BUSINESS & LEISURE TRAVELERS

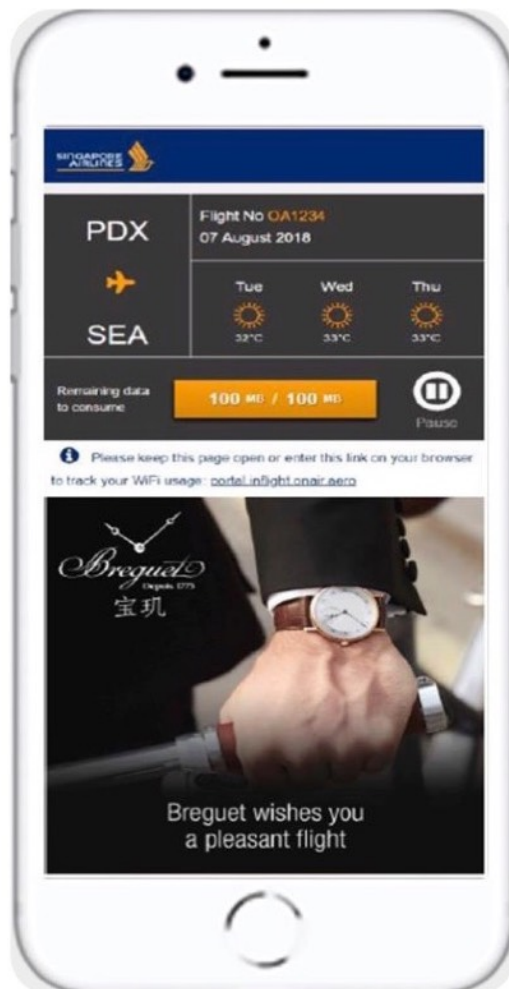
## DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT OR VIDEO

Inflight WiFi & Internet, Websites & Apps, LiveTV, Entertainment Systems: Reaching 100+ Million passengers a year on 30+ airlines globally

- **Airline Inflight WiFi + Internet** - Reaching 100+ Million passengers a year on 30+ airlines.
  - **Airline Seatback Screens** - Digital display and video, LiveTV Pre-Roll, or sponsored content.
- Inflight WiFi & Internet Passenger Experience Preview

**North American Airline Passengers Reached:** American Airlines, JetBlue, Breeze, Porter Airlines, Aeromexico, Air Canada, Alaska Airlines, Hawaiian, JetBlue.

**International Airline Passengers:** Virgin Atlantic, Neos, Icelandair, Royal Jordanian, KLM, Vueling, Aer Lingus, Air France, Eurowings, Discover, Lufthansa, Virgin Atlantic, Azul, Etihad, Qatar Airways.





# AIRPORTS & AIRLINE LOUNGES REACH BUSINESS & LEISURE TRAVELERS

## DISPLAY & VIDEO ADVERTISING & SPONSORED CONTENT OR VIDEO

Reach a captive audience of affluent global spenders at the airport, who spends time waiting for their flight at the airport, including people in the airline's first-class and business lounges in the USA, Canada, Europe, Middle East and Asia.

**North American Airline Passengers Reached:** American Airlines, JetBlue, Breeze, Porter Airlines, Aeromexico, Air Canada, Alaska Airlines, Hawaiian, JetBlue.

- **Airport & Airline Lounge WiFi & Screens** - Reaching 100+ Million passengers a year at airports. We deliver digital display and video, or sponsored content and videos.
- **Real-Time Targeting** – We can target air travelers at airports globally, and deliver them display banners, videos, or sponsored content.

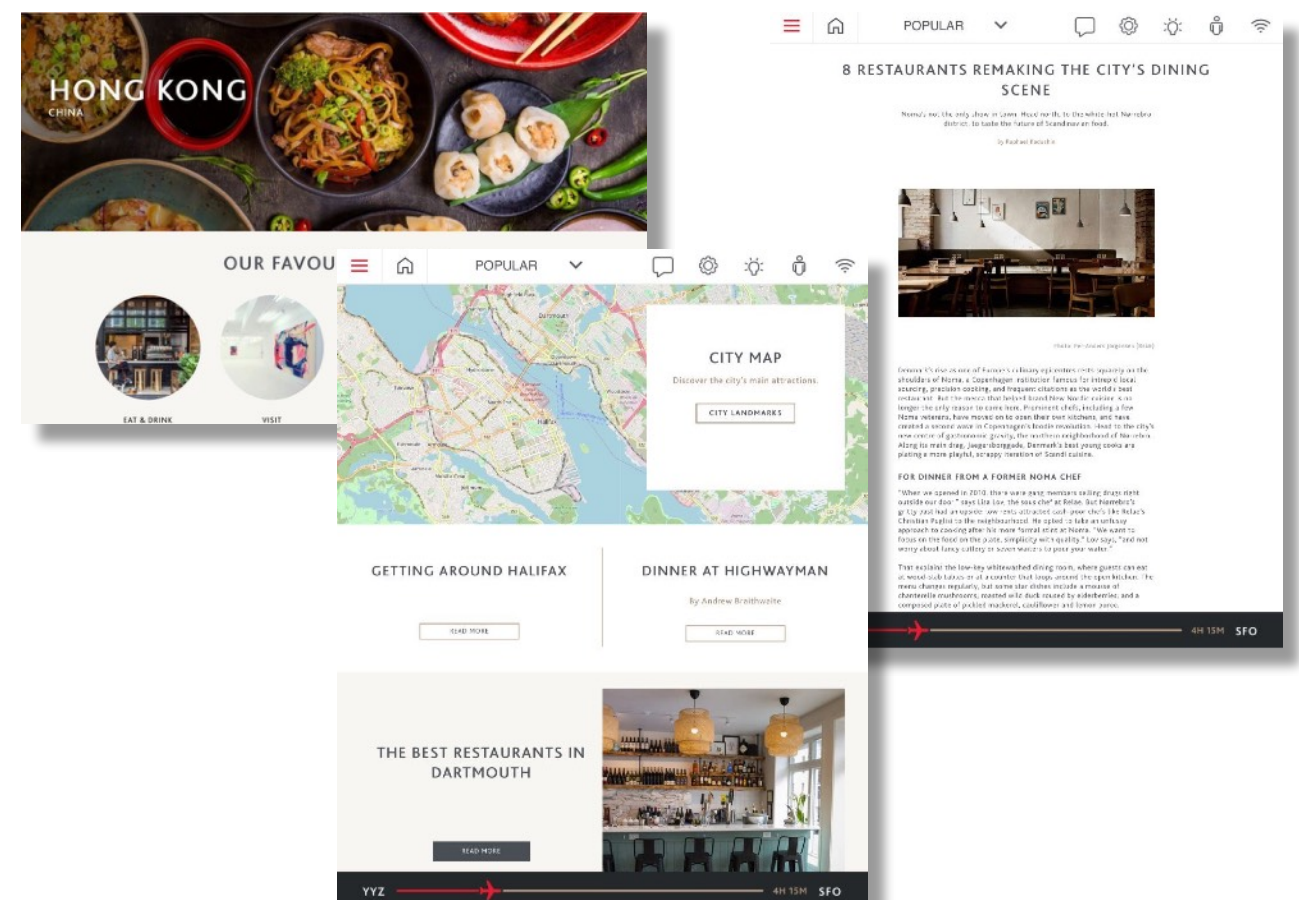
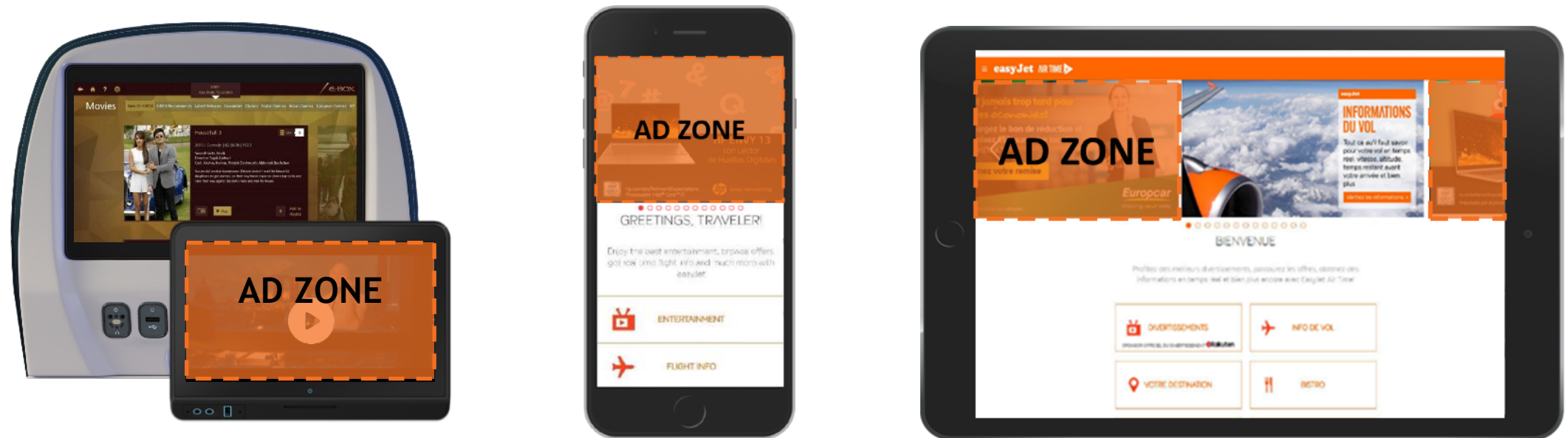


A25-54	71%
CEO/President/VP/Exec./Managerial	59%
Average HHI	\$182k
Make \$100k+ annually	92%
Average Net Worth	\$573k
Average # of round trips per year	29
Average Dwell Time	1 Hr 41 Min

Source: GfK MRI Doublebase and Delta Air Lines

# AIRLINE INFLIGHT WIFI & SCREENS REACH BUSINESS & LEISURE TRAVELERS

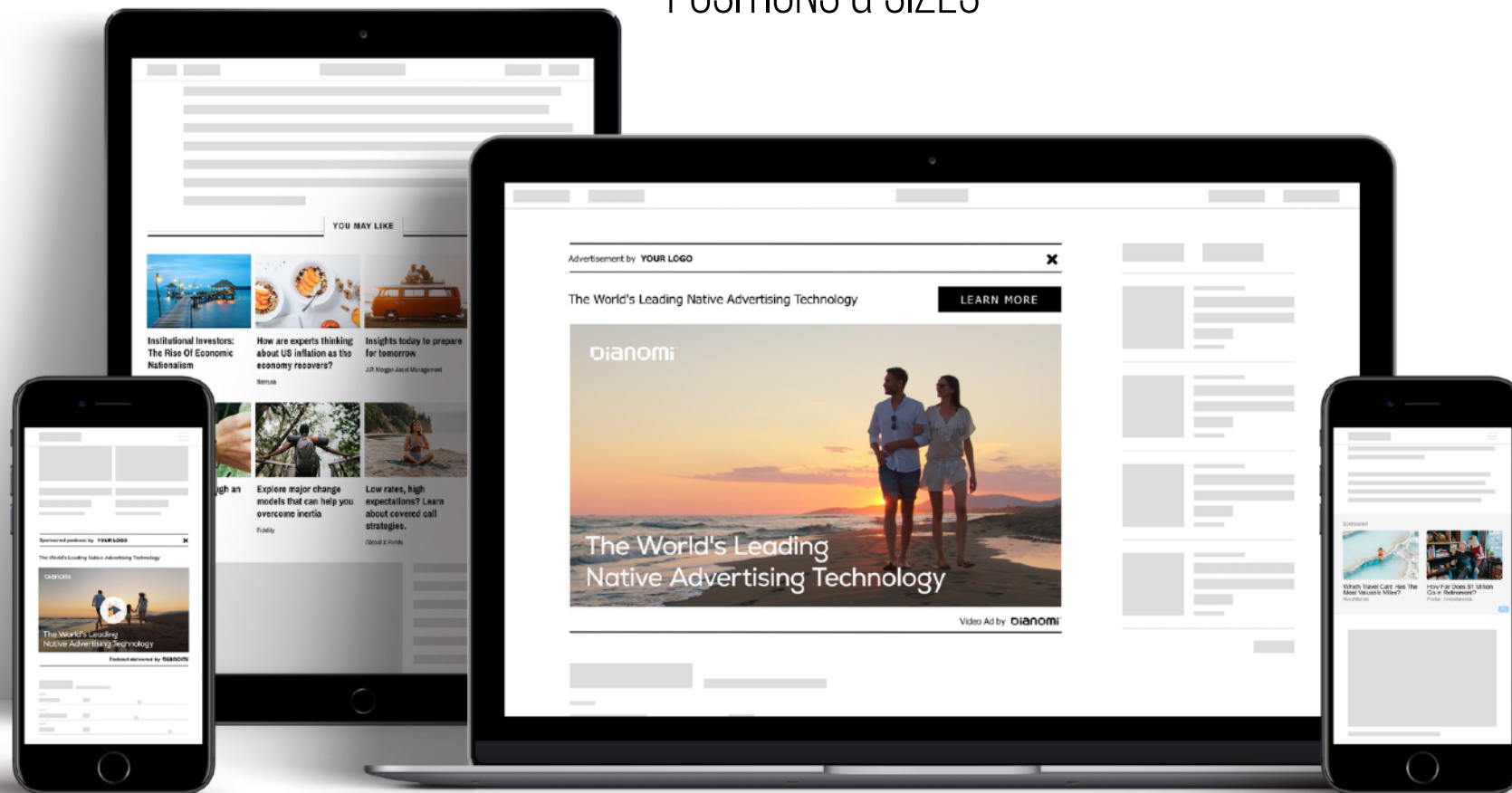
## DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT OR VIDEO



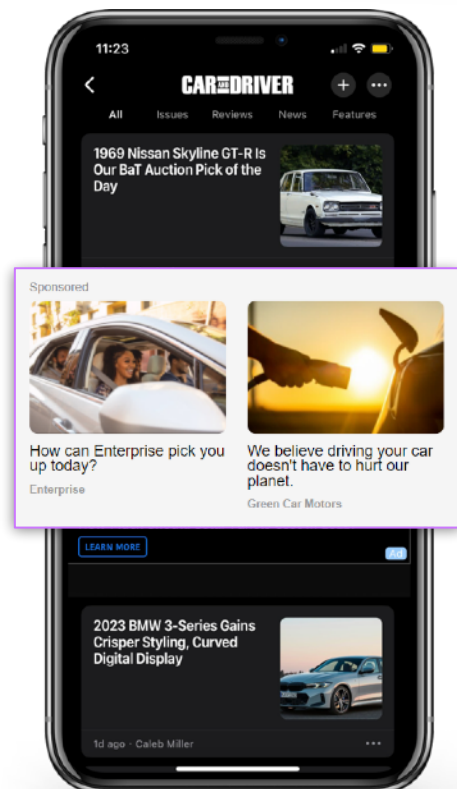



# ADVERTISING

## DISPLAY & VIDEO ADVERTISING POSITIONS & SIZES



Most Popular Display Sizes: 300x250, 400x320, 728x90  
Mobile: 300x250, 320x50




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**Sponsored Content**


**High Yield Online Savings Accounts**  
Sponsored by SavingsAccounts.com




**Hands Down One of the Best Cards for Good Credit**  
Sponsored by The Ascent

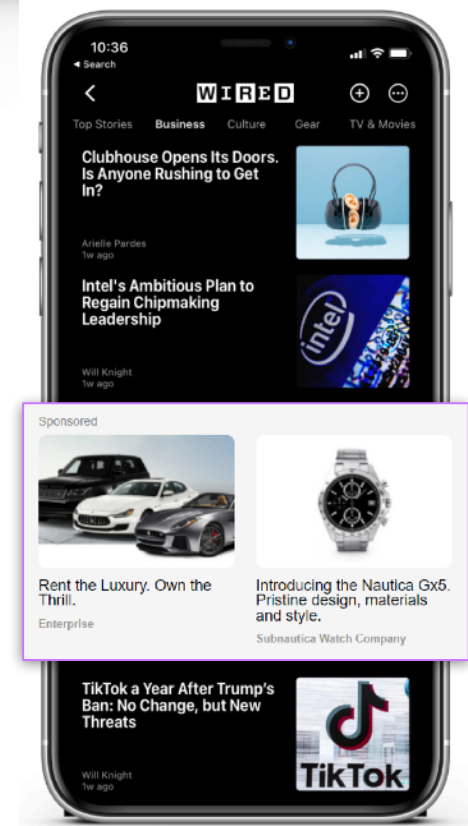


**BPL? The fastest and most cost-effective energy management technology**  
Sponsored by Corinex



**Explosive Stock: \$1 Company Making a Fortune from Nuclear Fusion**  
Sponsored by Trade of the Day Plus







# DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT

## CALL TO ACTION

*Encore Jets*



As states begin to function again, now is the perfect time to book a flight with **Encore Jets**. By chartering your next flight you can rest easy knowing that you and your family are **safe, clean and protected**.

As the **CDC** and **WHO** update travel recommendations daily, we can only expect that travel will continue to become more and more possible.

**Our charter team is available to make sure that your travel needs are taken care of during this uncertain season.**

Any jet, any place, any time. Just give us 4 hours notice and you're in the air!

- No airport lines
- No intrusive security checks
- The highest safety standards in the industry
- 24/7 luxury concierge services
- The worlds largest and most reputable on-demand charter provider
- Guaranteed aircraft availability

Request Quote

  
**BREITLING**  
1884



## THE CHRONOMAT IS BACK!

Originally launched in the 1980s, the Chronomat made the mechanical chronograph cool again. With its interchangeable rider tabs and the "rouleaux" or "bullet" bracelet it became an immediate success. Today, the Chronomat has been re-designed for a new era, bringing back the striking design elements that will make this iconic chronograph instantaneously recognizable on your wrist. The new Chronomat collection is now available at [Breitling.com](https://www.breitling.com).

BUY NOW



 **The Sovereign Investor Daily**  
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Dear Loyal Reader,

He's a former U.S. Congressman, a distinguished attorney, best-selling author and his work has been featured in *The New York Times*, *National Review* and *The Wall Street Journal*.

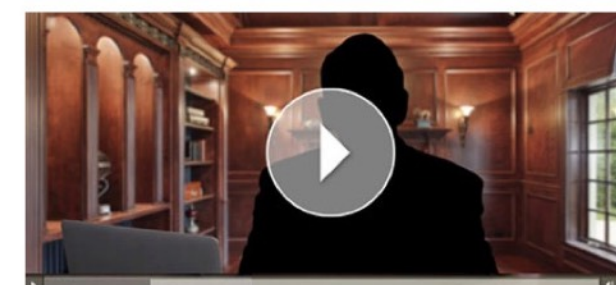
He's met and worked closely with Ron Paul, Ronald Reagan, Richard Nixon, Dwight D. Eisenhower, Gerald Ford and George H.W. Bush, to name a few.

And he's part of a research group that accurately predicted the dot-com crash of 2000, the recession of the early 1990s and the 1987 crash.

But for over a decade he has made a point to stay behind the scenes...

That is until now.

Today, something so big has begun to happen in America that he's decided to come out of retirement and reveal his true identity for the first time on this scale.



And in this [controversial video](#) he will tell you about a coming event that he believes will change your life.

Sincerely,



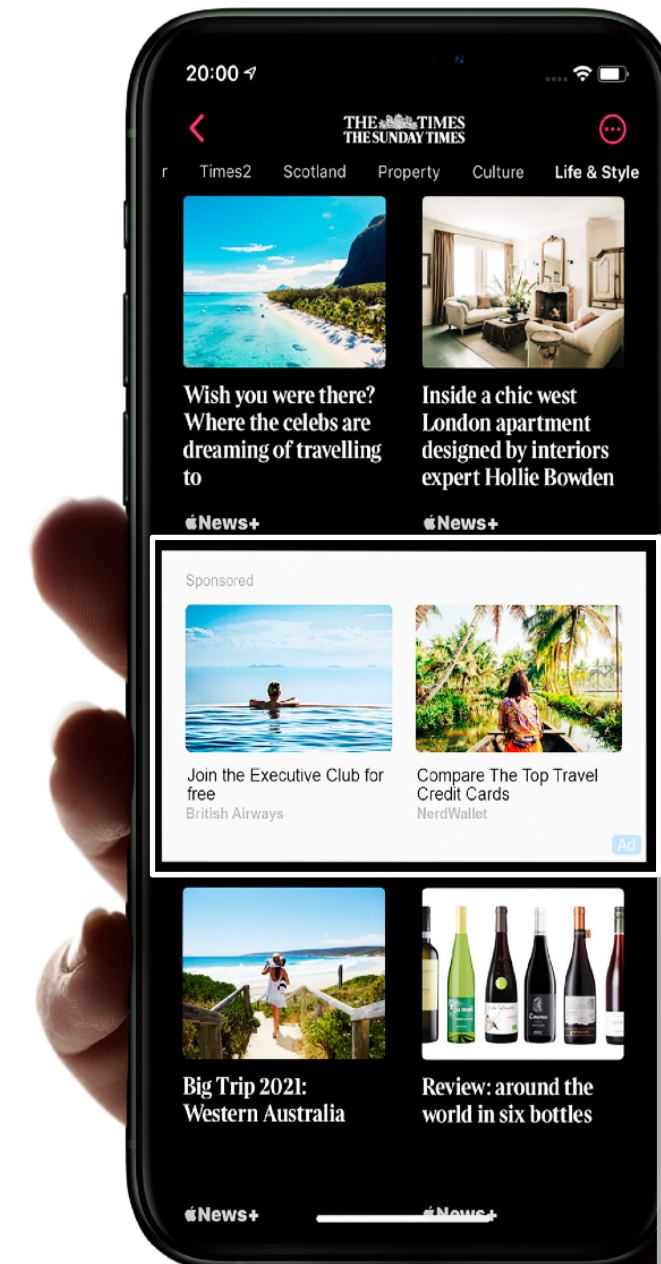
Jocelynn Smith  
Sr. Managing Editor, Banyan Hill Publishing

## TARGETING & GEO-TARGETING CONSUMERS, BUSINESSES & TRAVELERS

**Real-Time Targeting & Geo-Targeting** – We have the capability to target specific users in our entire network and beyond.

Geo-targeting is the method of determining the geolocation of a visitor and delivering content to that visitor based on their location.

- We can target where they live, where they work, or specific location: airport, hotel, event, trade show, mall, business, building, street, competitor's location.
- Access to a Real Person @location.
- We deliver banners, videos, call to action, sponsored content, eMails to the user's devices.
- Deliver to social media: Meta & Facebook, X.com (Twitter), TikTok.
- Lead Data: We capture customer data with names, telephone numbers and emails (US only).
- Reporting Data: Full reporting and analysis capabilities to monitor all content and advertising campaign performance.





OUR REACH &  
DISTRIBUTION



## WHERE WE REACH THEM

TARGETING CONSUMERS, BUSINESSES & TRAVELERS





We reach 200+ million consumers and businesses.  
AirGuide Advertising Network connects you to  
a captive audience at all the key touch-points.

**Reach Global Business & Leisure Travelers**  
**The Global Air Traveler**  
**Targeting Consumers & Travelers**

**ARAM GESAR**  
CEO

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